

Born in London England.

Howard Beauchamp, CD. Art Director.Brand Builder + Content Creator

After studying at the Epsom University of Art & Design, Howard was lucky to be invited to be a student at The School of Communication Arts,the first ad school of its kind.It was supported by the best in the business and Howard was extremely honoured to have the two best Art Directors in the UK at the time, Paul Arden World wide Creative director of Saatchi Saatchi famous for his Silk Cut , British Rail work and Mark Reddy.

Then Howard skipped the pond to Canada from TBWA London to Chiat Day to work and I worked on clients such as Nissan, Canadian Airlines,Weston Bakeries, Proctor & Gamble, Panasonic Security Cameras, Automotive brands ,Volvo, Lincoln Continental, Ford, Manon Chocolates, Salvation Army, Nikon Cameras to name just a few. Howard created in the revolutionary ad campaign for Volvo which was the first ad to ever appear on the spine of Canadian magazines.

In 2008 Howard was awarded the honor of being asked to participate as a judge for the advertising section of PDN Awards. Not only does Howard meet the client expectations but Howard believes they deserve the best thinking to solve a business problem in a unique creative way, an example being the creator of Sprint Canada's campaign "RED IS SMARTER" which increased sales by over 300% as well the Salvation Army "Invisible" campaign that year over year over exceeded donations for the past 3 years.

Howard's work has been recognized globally by the Ad community,from Gold at Cannes, One Show,Communication Arts,and Graphis to name a few . Howard is most proud of the Salvation Army work that has been very well received but most importantly worked to help those in need.

The list of accomplishments continue to grow in 2019.

